



WORLD TRADE CENTER[®]
MIAMI

MEMBERSHIP



**WORLD TRADE CENTER®
MIAMI**

Mission:

To promote and enhance trade and commerce by creating and expanding international business opportunities.

Vision:

To become widely recognized as one of the indispensable centers for trade and commerce globally.

Strategy:

Plan, develop and execute a portfolio of programs, activities, and services that meet the current and anticipated needs of the international business community.



MIAMI'S PLATFORM FOR INTERNATIONAL BUSINESS



Americas
FOOD & BEVERAGE SHOW
& CONFERENCE

WORLD TRADE
CENTER®
MIAMI



**AEROSPACE
DEFENSE
AMERICAS**



**tia transport
logistic
AMERICAS**



**tia air cargo
AMERICAS**



**tia project
cargo
AMERICAS**

The **World Trade Center Miami (WTCM)**, connects small and medium-sized businesses to the global marketplace. Whether your business is looking to find your next customer, expand to international markets or make global connections – we have the resources and services to grow your bottom line.

World-class events, such as:

Annual Americas Food and Beverage Show

For decision makers and buyers from all sectors of the international food and beverage industry.

Transport Logistic Americas/Air Cargo Americas/Project Cargo Americas

Held biannually, convening top executives from all sectors of the aviation and logistics industry.

Aerospace Defense Americas

To empower the industry and explore solutions for safeguarding aerospace and defense supply chains.

Why Join?

Whether you are a leading global business or are looking to make connections, expand, start your journey or learn and contribute – we have a place for you.

ACCESS & CONNECTIONS

The WTCM is here to help you make the right connections and give you access to global networks. In addition to networking opportunities, we will facilitate introductions to get you in front of the right people in the right country. With over two million company members in over 314 World Trade Centers in 91 countries, our reach is truly global.

EXPERTISE

Since 1971, we have been the only organization focused on growing and promoting international business and trade in our community. With an established track record of success helping companies connect to new customers and new markets – you can count on us to help you navigate the international marketplace.

ADVOCACY

Trade is in our name. As the oldest organization in the state dedicated to international trade, we are committed to helping your company grow through advocacy in support of trade issues that matter to the success of the industry

SERVICES

Increase and strengthen your knowledge and understanding of international business and trade. From policy, to trends and regulations as well as access to the WTCA Global Trade Help Desk, we are here to serve you.

CONNECT GLOBALLY
PROSPER LOCALLY

CONNECT GLOBALLY, PROSPER LOCALLY





UNLOCK GLOBAL OPPORTUNITIES

Our membership levels are designed to fit the size and goals of your international business - from established global companies to those just getting started – no matter how big or small.

Whether you export, import, have a global footprint or service and support companies that do, we are your partner in international business.

WTCM Membership offers you access to the World Trade Center Association (WTCA) network (314 WTC's in 90+ countries) as well as variety of other services and offerings to include:

- Global WTCA Membership Card
- Access WTCA Global Trade Helpdesk
- Access to Trainings and Events (Both WTCM, WTCM Member, & WTCA Events)
- Promotion on WTCM website, marketing, and communications
- Member Rate on WTCM/Partner Events
- Customized WTCM Member Profile on our Member Directory
- Access to WTCM Conference Rooms (Large & Small Conference Rooms, Available for use once a month)

GLOBAL BUSINESS MEMBER

As a **Global Business Member** you can build and expand brand awareness, create strategic alliances, position your company as an international thought leader and be part of shaping our community's global future.

Your membership will unlock access to valuable promotional, marketing and sponsorship opportunities for our trade shows, special events and VIP programs. **Starting at \$5,000**

Benefits include:

- Company Representatives: 10
- Speaking opportunities
- First right for sponsorships
- Exclusive VIP events invitations
- WTCM Preferred Provider Status
- Strategy Sessions with WTCM Board Members
- Logo inclusion and recognition as host for select special meetings, events and before international trade delegations
- Trustee Membership Benefits



TRUSTEE MEMBER

A **Trustee Membership** elevates your organization's profile while reinforcing executive influence—delivering premier visibility and a meaningful role in advancing the region's international business agenda.

Investment: \$2,500

Benefits Include:

- Company Representatives: 7
- Access to Global Network of 314 World Trade Center in over 90 countries.
 - Access WTCA Global Trade Helpdesk
- Access to invitation only VIP events
- Corporate logo featured on the WTCM web site with hyperlink
- Discounted Exhibition Booths at WTCM Events
- Member rate for all WTCM events
- Introduction to Partner Organizations globally and locally
- Featured articles and promotion in weekly e-Newsletter
- Optional Committee leadership roles
- Recognition as a WTCM Preferred Provider

INTERNATIONAL MEMBER

International Membership establishes a strategic gateway into the U.S. market—facilitating trusted connections, accelerating market entry, and aligning your organization with a globally recognized trade platform.

International Membership eligibility is limited to companies and organizations with primary operations outside the United States.

Investment: \$750

Benefits Include:

- Company Representatives: 1
- Access to Global Network of 314 World Trade Center in over 90 countries
 - Access WTCA Global Trade Helpdesk
- Company listing on the WTCM Web Site
- Access to select invitation only VIP events
- Member rate for all WTCM events
- Limited introduction to Partner Organizations
- Listing in WTCM e-Newsletter upon joining
- Ability to participate and contribute in WTCM Committees
- Use of Office/Work Space (once a month)



CORPORATE MEMBER

A **Corporate Membership** enables your company to deepen market engagement, broaden professional networks, and unlock targeted visibility within a respected international business ecosystem.

Investment: \$500

Benefits Include:

- Company Representatives: 3
- Access to Global Network of 314 World Trade Center in over 90 countries
 - Access WTCA Global Trade Helpdesk
- Company listing on the WTCM Web Site
- Access to select invitation only VIP events
- Member rate for all WTCM events
- Limited introduction to Partner Organizations
- Listing in WTCM e-Newsletter upon joining
- Ability to participate and contribute in WTCM Committees

A close-up photograph of two people in business attire shaking hands. The person on the left is wearing a dark blue suit jacket, and the person on the right is wearing a white dress shirt. The background is blurred, showing an office or conference setting with a potted plant on the left.

INDIVIDUAL MEMBER

Available upon Request & Qualification

For **individuals** looking to learn and become active in international business and trade and start building their network.

Investment: \$250

Benefits Include:

- Company Representatives: 1
- Access to WTCM Member only events and networking
- Company listing on the WTCM Web Site
- Member rate for all WTCM events
- Ability to participate and contribute in select WTCM Committees



**WORLD TRADE CENTER®
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Contact Us Today

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