

June 19, 2022



Ivan Barrios, President & CEO

Dear Mission Participants:

On behalf of the World Trade Center Miami (WTCM), I would like to welcome you to our Trade Mission to Mexico.

Over the next five days you will be meeting with an impressive line-up of chambers of commerce, Mexican and U.S. government officials and Mexican seaport representatives. I encourage you to use your time in these meetings to talk about strong partnerships between Mexico and Florida, about why Mexico-Florida trade matters in terms of solving supply chains issues, and about prospects for expanding bilateral commercial ties.

We have 24 participants including representatives from five Florida seaports and multiplier associations. Our mission will have a Port Track and a Business Development Track which at times will separate during the mission.

The WTCM's mission is to promote and enhance trade and commerce by creating and expanding international business opportunities. This trade mission is one of the many ways we accomplish our mission. The WTCM is proud to develop this mission agenda in partnership with the Florida Ports Council, the Consulate General of Mexico in Miami, Enterprise Florida, Inc., the Gables Chamber of Commerce, CAMACOL, American Airlines, U.S. Commercial Service, and the U.S.-Mexico Chamber of Commerce.

Thank you to our following sponsors, without their financial support this mission would not be possible: Enterprise Florida, Inc., Miami International Airport and the Florida Ports Council.

I wish everyone a successful trade mission!

Ivan