



June 19, 2022

Dear participants,

It is an honor to give you a warm welcome to Mexico, a country with whom Florida has a natural connection fostered by its shared maritime border that opens trade by nautical routes. As an exporting power, Mexico is a country that offers exceptional competitive advantages, such as: economic stability, a highly skilled and affordable labor force and a solid infrastructure and connectivity network.

For this trade mission, we have been working on a high-level agenda that I am sure will provide a deeper understanding of Mexico's economic outlook and the vast commercial opportunities it offers. We are at a unique moment to enhance trade, co-production, and investment; strengthening the North American supply chains and furthering the competitiveness of our region. I invite you to take advantage of the remarkable prospects the USMCA has to offer, the biggest and most innovative trade agreement in the world.

Please enjoy the beauty of our country, learn about its enormous cultural and historical wealth and taste our flavors. I am looking forward to working together with each of you to strengthen the political, economic, commercial, and social ties that unite Florida and Mexico in the benefit of the people of both countries. Let's continue to be part of this strategic alliance.

Sincerely,

Jonathan Chait Auerbach
Consul General of Mexico in Miami