



**14-16 SEPT**  
**2026**

**Miami Beach  
Convention Center**

**30<sup>th</sup> Anniversary**



**Americas**  
**FOOD & BEVERAGE SHOW**  
**& CONFERENCE**

**2026 Official Media Kit**



The **annual Americas Food & Beverage Show & Conference** in Miami has **three days** of dynamic business exchange and high-impact networking, held on September 14–16, 2026 at the Miami Beach Convention Center.

This event proves to be a **vital platform** for small and medium-sized enterprises to engage with qualified buyers, explore export opportunities, and navigate the evolving challenges of a global marketplace. Every year the AFB Show aims to **accelerate growth and its pivotal role** in shaping the food and beverage industry across the Americas.

# Why the AF&B Show Matters

Miami is the U.S. Gateway to Latin America & the Caribbean

- AF&B is the only major U.S. show that connects:
  - LATAM exporters
  - Caribbean suppliers
  - U.S. importers
  - Global distributors
- AF&B is not just a trade show — **it is a trade corridor**



# About the Organizer

## WTM Economic Impact from 2024

- Trade Shows **\$150 million USD** in total economic activity supported in the region
- **\$11.3 million USD** in total personal income and local consumption
- **Facilitated an estimated \$450 million** in global trade transactions.



## About the World Trade Center Miami (WTM)

Founded in 1971, the World Trade Center Miami (WTM) is a nonprofit organization and a member of **the World Trade Centers Association**, a global network of over **300 WTCs** in more than 90 countries.

For over 50 years, WTM has facilitated international trade in Miami, generating international sales, boosting exports, and creating a robust platform for foreign investment.



# AF&B SHOW

## By the numbers

**10,000+**  
Industry  
Professional

**900+**  
Exhibitors



**2**  
Showcase  
Stages



**30+** Food &  
Beverage Demos



**100+** hours of  
specialized content

### Who Attends?

- Importers & Distributors
- Supermarket Chains
- Foodservice Operators
- Hospitality Sector
- Private Label



**120+**  
Countries  
**6** Continents



A large 3D graphic of the letters 'A F & B' is displayed in a convention hall. The 'A', 'F', and 'B' are blue, while the ampersand '&' is orange. The letters are set on a light blue base. In the background, there are exhibition booths with signs for the 'Americas Food & Beverage Show' and 'World Trade Center Miami'. The hall has a high ceiling with circular light fixtures and white columns.

# A F & B

**\$450+ Million {USD}**

**Estimated value of trade/sales at the show**

Based on exhibitor self-reported deals, buyer meetings, and post-show surveys conducted by World Trade Center Miami.

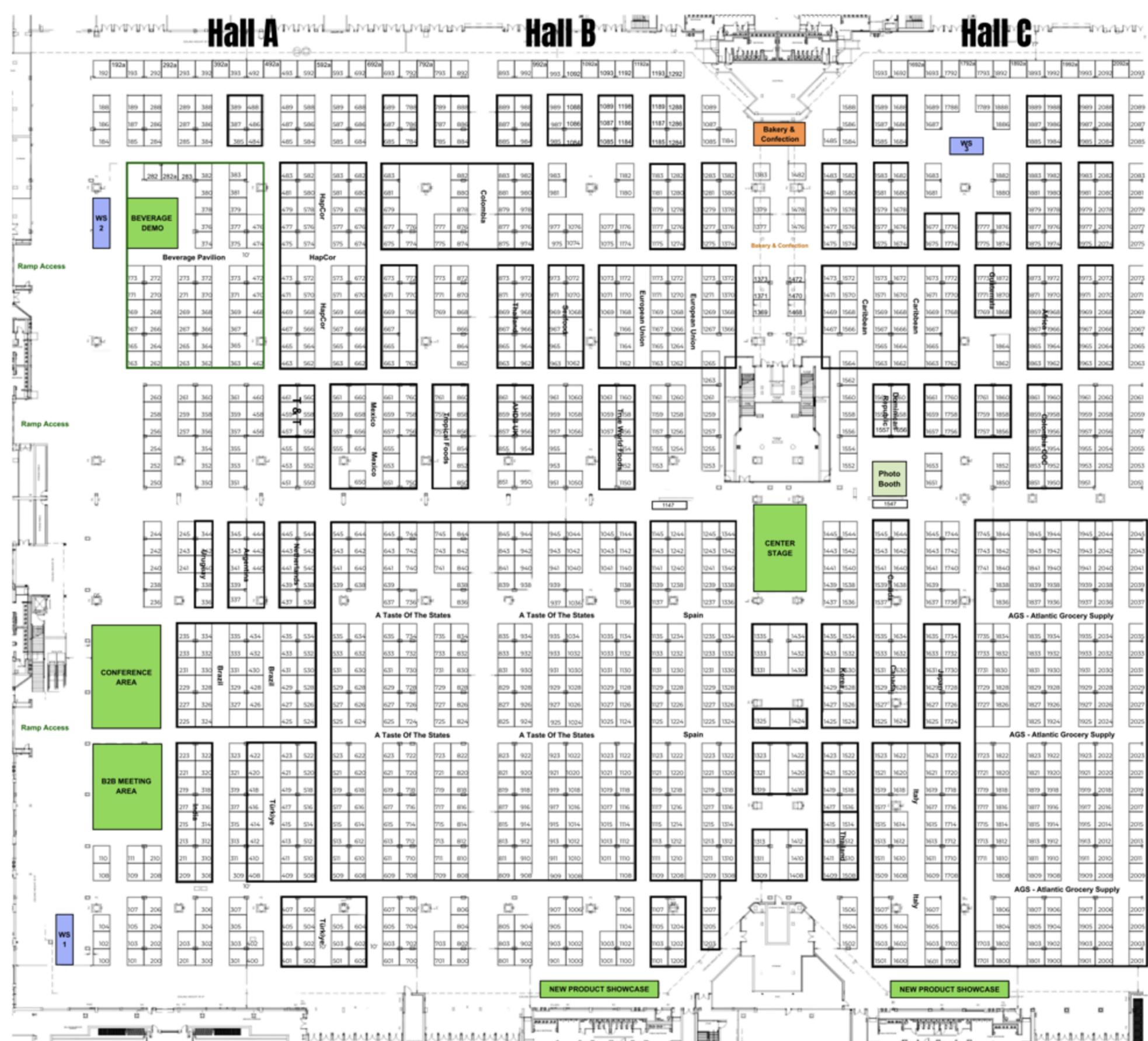


# Americas FOOD & BEVERAGE SHOW & CONFERENCE

## 2026 Show Floor

### 3 Halls of the

### Miami Beach Convention Center



Registration





# AF&B Hosted Buyer Program

Top-tier decision-makers with significant purchasing power are selected to participate. Hosted Buyers must commit to booking meetings with exhibitors at the Show.



- Buyers are pre-qualified
- Travel & hotel are supported
- Meetings are pre-scheduled
- Exhibitors meet decision-makers

# Exhibitor International Reach

**This year's Americas Food & Beverage Show showcased its most diverse international presence to date – a powerful testament to Miami's role as the trade gateway of the Americas.**

- International Pavilions representing global innovation, export excellence, and culinary diversity.
- New Pavilions added every year, making their debut and expanding their international footprint at the Show.
- Country of Honor, featuring 50+ exhibitors across multiple food and beverage categories.
- Strong international delegations strengthen trade relationships and bilateral opportunities.



# AF&B Social Media Reach

(Across all Platforms)



Accounts Reached

**30,836**

Aug-Sep

Total Views

**473,515**

Aug-Sep

Total Followers

**~25,000**

Aug-Sep



Total: **473,515**

**50.2% Non-followers**

**49.8% Followers**

\*\*Audience includes importers, distributors, brand owners, retailers, and international trade officials.\*\*

# AF&B Industry Newsletter

The AF&B Newsletter is a year-round digital publication delivering food & beverage trade news, market trends, and show intelligence to a qualified international subscriber base.

AF&B Partners gain visibility across a qualified, decision-maker audience before, during, and after the Show – extending exposure well beyond the show floor.



The graphic is a promotional banner for the Americas Food & Beverage Show & Conference 30th Anniversary Newsletter. It features a blue border and a white background. At the top left, there is a colorful illustration of a green bottle, a red apple, and a blue fish. To the right of the illustration, the word "Americas" is written in a large, bold, orange font. Below it, "FOOD & BEVERAGE SHOW" is written in a smaller, bold, orange font, and "& CONFERENCE" is written in a smaller, bold, orange font. To the right of the text, there is a logo for the World Trade Center Miami, which consists of two stylized figures holding hands. Below the main text, the word "NEWSLETTER" is written in a bold, red font. Underneath "NEWSLETTER", there are three columns of text: "Industry Insights", "Market Trends", and "Event Outlooks", each in a red font. Below this, there is a paragraph of text in a blue font: "The [Americas Food & Beverage Show](#) enters 2026 with momentum, focus, and early planning already in motion. Our global community is actively preparing for the year ahead as new opportunities take shape. Stay tuned for upcoming announcements!". At the bottom, there are two columns of text: "SAVE THE DATE FOR 2026 September 14-16, 2026 Miami Beach Convention Center" in blue, and "RESERVA LA FECHA PARA 2026 14-16 de septiembre de 2026 Miami Beach Convention Center" in orange.

**Americas**  
FOOD & BEVERAGE SHOW  
& CONFERENCE **30<sup>th</sup> Anniversary**

WORLD TRADE CENTER MIAMI

**NEWSLETTER**

Industry Insights | Market Trends | Event Outlooks

The [Americas Food & Beverage Show](#) enters 2026 with momentum, focus, and early planning already in motion. Our global community is actively preparing for the year ahead as new opportunities take shape. Stay tuned for upcoming announcements!

**SAVE THE DATE FOR 2026**  
September 14-16, 2026  
Miami Beach Convention Center

**RESERVA LA FECHA PARA 2026**  
14-16 de septiembre de 2026  
Miami Beach Convention Center

- **Subscriber Count: ~ 50,000**
- **Open Rate: ~ 10%-15%**
- **Click Through Rate: ~ 2%-3%**

# Americas FOOD & BEVERAGE SHOW & CONFERENCE

# AF&B in Media Distribution & Visibility

**abasto** HOME NEWS ADVICE HEALTH RECIPES TECHNOLOGY FOOD INDUSTRY VIDEOS

**Americas FOOD & BEVERAGE SHOW & CONFERENCE** 10-12 SEPTEMBER 2025 Miami Beach Convention Center

To Learn More Click Here!

International Supermarket News **ISN Magazine** 35

Home Latest News Product news Private Label Fresh Produce Supermarkets Reports Retail Technology

## The Americas Food & Beverage Show Welcomes 18 International Pavilions to Miami, Spotlighting Global Trade Opportunities

©27th August 2025



### LATEST NEWS



Algeria, the Diaspora Comeback & Miss Mezghana © 20th October 2025

**CIOCoverage** 3,773 followers

Taste the Future: Americas Food & Beverage Show 2025 Returns!

Know more: <https://lnkd.in/dyTE3FNG>

Register Now: <https://lnkd.in/gEQUBfq2>

#CIOCoverage #AmericasFBSHOW2025 #FoodAndBeverageExpo #TasteTheFuture #GlobalFoodTrade #FoodInnovation2025 #FoodBusinessNetworking #FandBShow2025 #ExportOpportunities #FoodIndustryTrends #MeetTasteConnect

**Americas FOOD & BEVERAGE SHOW & CONFERENCE** A Global Culinary Marketplace

10-12 SEPT 2025 Miami Beach Convention Center

REGISTER NOW

with Americas Food and Beverage Show [www.americasfoodandbeverage.com](http://www.americasfoodandbeverage.com)

**Association of Food Industries** 2,115 followers

We are excited to be a part of the Americas Food & Beverage Show & Conference!

This event is a great chance to connect, learn, and collaborate with top industry professionals—exclusively in the food and beverage sector.

Event Dates: September 10-12, 2025  
Location: Miami Beach Convention Center  
Early Bird pricing ends July 31st!

Learn more and register at the link below. Hope to see you all in Miami!

Register now & Learn more: <https://lnkd.in/vqf14Zc>

**Americas FOOD & BEVERAGE SHOW & CONFERENCE**

10-12 SEP 2025 Miami

**Taste the World**

FOOD & BEVERAGE TECHNOLOGY REVIEW

**CRYSTAL DIAGNOSTICS**

THE NEW STANDARD IN PATHOGEN DETECTION

**MIDA INFORMA** LA VOZ MIDA

MIDA PARTICIPA DEL USA FOOD EXPORT GROUP PUERTO RICO 20-3.0



### ESPAÑA, PAÍS DE HONOR EN AMERICAS FOOD & BEVERAGE SHOW

El vicepresidente Ejecutivo de MIDA, Lic. Manuel Reyes Alfonso, participó del USA Food Export Group Puerto Rico 20-3.0, con una presentación sobre MIDA y la situación de la industria en Puerto Rico.

España como el País de Honor de 2025. España ha sido una parte fundamental del evento, y nuestra alianza con la Cámara de Comercio de España en Estados Unidos ha contribuido a posicionar a algunos de los productores de alimentos y bebidas más innovadores y de alta calidad del país en el centro del comercio internacional. Para más información y registro en el Americas Food & Beverage Show 2025, visite: [www.americasfoodandbeverage.com](http://www.americasfoodandbeverage.com)

### MIDA EN LOS MEDIOS

Medio / Programa	Fecha
• Teleonce noticias	6/19/2025
• Notiséis	6/19/2025
• Waps	6/19/2025
• El Nuevo Día	6/19/2025
• Primera Hora	6/19/2025
• Sol Borincano	6/19/2025
• News PR	6/19/2025
• Notiséis	6/19/2025
• Sabrosía	6/19/2025
• El Vocero (digital)	6/19/2025
• El Vocero (desde la portada)	6/20/2025
• Metro (portada)	6/20/2025
• Teleonce	6/25/2025
• Jugando Pelota Dura Youtube	6/25/2025

**Americas FOOD & BEVERAGE SHOW & CONFERENCE** A Global Culinary Marketplace

10-12 SEPT 2025 Miami Beach Convention Center

REGISTER NOW

**AMERICAS FOOD & BEVERAGE SHOW** 10-12th September 2025 [www.americasfoodandbeverage.com](http://www.americasfoodandbeverage.com)

Running from 10th to 12th September at the Miami Beach Convention Center, the Americas Food & Beverage Show, plus the companion Conference, is only open to the industry, making this an exclusively B2B event.

Organised by the World Trade Center Miami, the Americas Food & Beverage Show is the premier trade event in the Americas for the food and beverage industry. The event is only open to trade, focused on small and medium-sized companies.

As the Americas Food & Beverage Show is a trade-only event, and thus closed to the public, then the 2024 event saw 87% of buyers attending having purchasing influence. In turn, 92% of exhibitors reported a positive return on investment and at least 80% of exhibitors from 2024 plan to return in 2025.

International event

This event provides an unmatched platform for manufacturers, suppliers and distributors to connect with buyers and industry leaders from across the Americas. Attendees can engage in valuable networking, attend educational sessions and discover new products that will shape the future of the food and beverage industry.

Based on figures from 2024, the Americas Food & Beverage Show will attract over 10,000 buyers and industry professionals from 120 countries. This projection includes about 30% international attendance, more than 700 exhibitors and 20 dedicated international pavilions.

The 2025 event will also see a varied range of pavilions and features, enabling attendees to explore new experiences and make valuable connections – offering everything necessary to build business growth.

This year, Spain has been named 'Country of Honor' for the event. Spain's prominent participation will include 54 exhibition stands, making it one of the largest international delegations at this year's event.

Non Barrios, President & CEO of the World Trade Center Miami, highlighted the strength of the partnership: "We are pleased to recognise Spain as the 2025 Country of Honor. Spain has been an integral part of the event. Our partnership with the Spain-US Chamber of Commerce has helped bring some of the country's most innovative and high-quality food and beverage producers to the forefront of international trade."

"This distinction celebrates Spain's leadership, dedication and continued investment in the Americas market."

Trends on show

Visitors to the Americas Food & Beverage Show will also have the opportunity to enjoy the Conference Programme running across all three days of the event. This programme includes bilingual content – catering to speakers of English and Spanish.

The trends that are impacting the food and beverage sector will be covered at the event. For example, as demand grows for functional, performance-enhancing nutrition, the Americas Food & Beverage Show is emerging as a must-attend destination for brands, buyers and innovators looking to tap into this high-growth category. Elsewhere in the sector, snacks are clearly no longer just a bridge between meals – they are redefining what, how and why people eat.

As the sector evolves, the 2025 Americas Food & Beverage Show is the perfect opportunity to explore up close these developments, and many others.

Buyers and Food & Beverage Professionals, You are invited! Join us to discover and sample new and unique products from around the world.

3 Halls | 3 Days  
More than 1000 Exhibitors expected  
More than 12,000 Buyers/Attendees expected

Center Stage Cooking Demonstration  
Expanded Beverage Pavilion  
Conference Program  
Enhanced New Product Showcase  
Buyers Program

20+ International Pavilions from Argentina, Brazil, Germany, Quebec, India, Japan, Italy, Mexico, Panama, Spain, UK & USA

Contact us at: Roberto Barrios [rbarrios@wtrcmiami.org](mailto:rbarrios@wtrcmiami.org) 954-479-8486 Robert Hernandez [robert@wtrcmiami.org](mailto:robert@wtrcmiami.org) 305-720-7008

Visit Our Website to Find Out More Information! SCAN

**Americas FOOD & BEVERAGE SHOW & CONFERENCE** Sept 10-12 2025 Miami Beach Convention Center

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Where you see a QR code, it will take you to a larger version of that printed piece.

# Where Global Flavors Meet Global Buyers.

*Amazing opportunities to carry your business forward faster and more profitable.*

*All central America, Caribbean Islands and Florida customers go there*

*Great Exposure for Food and Beverage market in the USA and Latin America*



*It is the best platform to show your product and get a future clients.*

*Without a doubt, the best gateway to the Central and South American markets. And the best place to meet our distributors in these regions*

*You can find anything from Fruit and Veggies to Meat and Dairy products and Sweets*

*A prime place to build direct connections with international suppliers, retailers, and distributors*

*Tremendous variety of products and nation states*

*The show concentrates an important amount of buyers and exhibitors in the food & beverage industry*

*It's a world stage to network and showcase your business*

*Great show, lots of decision makers -- many opportunities to sell!*

*Amazing show to expand more international and domestic networks*

# AF&B Media Partnership

Through its Media Partnership Program, the Americas Food & Beverage Show works with selected Food & Beverage, Trade, and Business media organizations to deliver year-round visibility, on-site exposure, and editorial access to the global food and beverage industry.

## What AF&B Provides for Media Partners

- Exhibit space on the show floor
- Magazine / Publication distribution at show entrances
- Logo and URL on AF&B website
- Logo placement in AF&B newsletters
- Logo in official show directory
- Social media promotion
- Show passes
- Speaking Opportunities (slot permitting)

## What AF&B Requests from Media Partners

- Pre-show editorial or listings
- Half, Full, & Double Page AD Spreads
- Website Banners
- Show listings on Website
- Email newsletter promotion
- Social media amplification
- On-site coverage
- Post-show recap or features

**LOOKING TO PARTNER WITH US?** CONTACT, ENRIQUE SORI, [ESORI@WTCMIAMI.ORG](mailto:ESORI@WTCMIAMI.ORG)

# Press & Media Show Access

**Press:** Classified as working journalists in print, broadcast and digital media for established trade or consumer publications, online or broadcast media outlets. This includes reporters, writers, editors, producers, photographers and camera crews.

**Freelancers:** Must have published or broadcast within the past 12 months on topics related to the food & beverage industry. Please submit clips or a link to articles as part of the badge registration process. If on assignment, please include a letter of assignment from a publication.

**Bloggers:** Must provide evidence that they have been active and blogging for at least 12 months on topics related to the industry. Please upload links to blog and postings as part of the registration process.

**Social media Influencers:** (those who do not have a qualifying blog but own and manage a social media account of 2,000 or more followers on at least one social network: Facebook, Twitter, Instagram, Pinterest, YouTube) will be evaluated on a case-by-case basis based on content relevance and quality.

**Media Services:** Publishers, media execs, or media sales for an outlet that has relevance to the industry. Proof of business and title are required as part of the registration process.

**Registration is complimentary upon approval from Show management.**

Application Form can be found on our website, [www.americasfoodandbeverage.com](http://www.americasfoodandbeverage.com)

# CONTACT US:

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[www.americasfoodandbeverage.org](http://www.americasfoodandbeverage.org)



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**WORLD TRADE  
CENTER®  
MIAMI**

# Americas

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**See You There!**

