# **EVENT PROSPECTUS**

# STRENGTHENING SUPPLY CHAINS



Organized by:



FEB 11-13
2025
MIAMI
CAPE CANAVERAL



**AEROSPACE** 

**→ DEFENSE** 

**→** SPACE

SECURITY

**Dates:** February 11-13, 2025

**Special tracks:** Space

**Location:** Conference & Expo in Miami at

The Biltmore Hotel

Day 3 Space Track in Cape Canaveral

# Coming in 2025!

Organized by the World Trade Center Miami to empower the industry and explore solutions for safeguarding aerospace and defense supply chains. In a rapidly changing global landscape, forming and maintaining reliable partnerships is essential. This three-day event features a blend of B2B meetings, an exhibition, networking, special events and discussions focused on the Americas, emphasizing supply chain resilience in the sector.

This premier international gathering invites professionals from the aerospace, defense, security, and space sectors. Anticipate an enriching program, offering exclusive opportunities and insightful site visits, extending beyond the core conference activities.

In partnership with:







# Who We Are



The World Trade Center Miami (WTCM), founded in 1971, is a non-profit organization and member of the preeminent global trade organization the World Trade Centers Association with over 300 World Trade Centers located in more than 90 countries around the world. The WTCM's mission is to promote and enhance trade and commerce by creating and expanding international business opportunities. We accomplish this through organizing and producing a diverse portfolio of global trade shows, leading initiatives focused on growing global trade, and other events and forums which generates international sales, boost exports, and foster the ideal environment for international investment.







**→ DEFENSE** 





## **2025 Event**

**CONFERENCE & BREAKOUT SESSIONS**: Key topics include Investment, Sustainability, Smart Manufacturing, Advanced Air Mobility, Digital Transformation, Trends and Projections in Aerospace and Defense (A&D), the Future of Global Supply Chains, Policy and Geopolitics and, Opportunities in the Americas.

**BUSINESS-TO-BUSINESS MEETINGS:** Register to connect with key contacts before the event. Select and request meetings with relevant individuals. These one-on-one meetings will take place at the event location. This is an exceptional opportunity to connect with the right partners and key players.

**TABLE TOP EXHIBITION:** The best way to establish fruitful contacts. Show your capabilities and network at your own area. Limited places are available in the Table Top Exhibition area in the networking & lunch & coffee break area. Exhibition participation is at an additional cost, contact us for more details.

**SPACE TRACK:** Travel to Cape Canaveral to tour the space facilities, engage in networking sessions and additional B2B opportunities.

# Sponsorship Opportunities are Available!

For more information on sponsorship opportunities or to discuss a customized sponsorship package that meets your objectives and budget, please contact Robert Hernandez at 305-710-7008 or by email at <a href="mailto:rhernandez@wtcmiami.org">rhernandez@wtcmiami.org</a>

# Registration

Registration includes first-come, first-served seating for all conference sessions and roundtables, and admission to networking events, B2B meetings, opening reception and luncheons in Miami. Space Track includes transportation to Space Coast from Miami, networking events & B2B meetings. Lodging is not included.

Fees		Early Bird by Dec 13, 2024	Partner Registration:	Standard Registration: by Feb 7, 2025	Onsite
Standard Registration	Industry:	\$3,000	\$2,500	\$3,300	\$3,500
	Mil/Gov:	\$1,500*	N/A	\$1,500*	\$1,500*
Space Track		\$1,000	\$750	\$1,000	\$1,500

<sup>\*</sup>Scholarships are available

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#### About the locations:



#### Miami: The Hemisphere's Business Nexus and Gateway to the Americas

Miami is a thriving hub of global commerce and a beacon for business innovation. Over recent years, Miami has transformed into a vibrant community of diverse, dedicated, and dynamic professionals. It stands as a premier destination for businesses worldwide, offering a unique blend of work, life, and leisure. Miami's strategic geographic position, coupled with its multilingual workforce, positions it as an ideal location for expanding global companies.

Miami is home to numerous regional and global headquarters from across the U.S., Europe, Asia, Australia, and Africa, making it a key player in bridging the Americas, both North and South. Known as the Gateway to Latin America, it also serves as a launchpad for Latin American businesses aiming to penetrate other international markets.

As a leading center in finance, commerce, culture, arts, and international trade, Miami's metropolitan area is the largest urban economy in Florida, boasting a gross domestic product of over \$341 billion. This economic strength, combined with its cultural richness, makes Miami not just 'The Magic City', but a magnetic destination for businesses seeking growth, opportunity, and success in a globally connected world.



## Cape Canaveral: The Epicenter of Aerospace Innovation

Nestled in Florida's renowned Space Coast, this area is not only iconic for the U.S. space program but also a dynamic hub for the aerospace and aviation industry. At its heart lie the Kennedy Space Center and Cape Canaveral Space Force Station, landmarks of America's space exploration journey.

Transforming from a historic launch site to a modern aerospace nexus, Florida's Space Coast is where legacy meets innovation. Major industry players like Boeing and Lockheed Martin anchor their operations in the north, while Collins Aerospace, Leonardo DRS, Northrop Grumman Corporation, and Embraer drive advancements in the south. This region is also where visionary companies like Blue Origin, SpaceX, and OneWeb Satellites are shaping the next chapter of space exploration, launching from the very pads that witnessed the Apollo missions.

Cape Canaveral and the Space Coast collectively represent a fusion of historical achievement and cuttingedge technology, making them not just a launch pad for space missions, but a launching point for businesses aiming sky-high in the aerospace sector.