

Americas Food & Beverage Show & Conference



September 18-20, 2023
Sponsorship Packages

Title Sponsor: \$75,000

- Four (4) exhibition booths at the main entrance to the exhibition
- Twenty (20) complimentary trade show attendee passes (allows unlimited access to all seminars, panel discussions and receptions)
- Opportunity for food and beverage industry executives to participate
- Participation in the development of the conference agenda
- Verbal acknowledgment by moderator
- Prominent placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Prominent placement of corporate name and logo on web site
- Sponsorship Spotlight - Social media postings on all platforms

Food & Beverage Center Stage Sponsorship: \$35,000 (non-exclusive)

Stage Size of 20'x30' of kitchen area where show attendees can see cooking demonstrations by well-known chef's from around the world. Exhibitors and country pavilions will be using the area to promote their food & beverage products.

Demonstrations will be held on 45-minute intervals throughout the day each day of the show. Sponsor branding will be throughout the F&B Spotlight stage, in social media, press releases and printed materials for the show. The Spotlight Stage Area includes:

- 1x MCTM 4 burner with mirror
- 1x G6FC Double Glass Door Freezer
- 2x CO25 Convection Oven
- 2x PT4 Prep Table
- 1x SSB3 Steel and 3 Bowl Sink
- 1x Prep 1 Refrigerated Counter
- 60x White Chairs for Seating Area
- 6x High Boy Tables for back behind seating
- 1x 8' x 20' Double Sided Hanging Banner for Above Chef Competition

Food & Beverage Product Center Stage Sessions: \$1,750 - \$2,500

- 45-minute interval time with use of Kitchen (\$2,500)
- 45-minute interval time w/o use of Kitchen (\$1,750)
- Email marketing to all show participants to promote your session at the F&B Spotlight
 - Includes:
 - Audio visual (mike, sound system, & speakers)
 - Fire Marshall fees
 - Clean up

- Disposable plates, cups, napkins
- Listing of demo on show schedule

Opening Reception TITLE Sponsor: \$30,000

(TWO (2) RECEPTION OPPORTUNITIES: OPENING EXHIBITION RECEPTION & BUYERS RECEPTION)

- Inclusion on sponsor recognition boards outside and inside the exhibit hall
- Company's name and logo on signage at the cocktail reception
- Two (2) exhibition booths
- Fifteen (15) complimentary trade show attendee passes (allows unlimited access to all seminars, panel discussions and receptions)
- Opportunity to welcome attendees to the reception
- Placement of corporate name and logo on all marketing materials and advertisements and in electronic direct mail invitations to pre-registered attendees
- Corporate logo display on conference projection screens
- Company logo on show web site hyperlinked to company's website
- Print publicity including press release announcing the sponsorship
- Sponsorship Spotlight - Social media postings on all platforms

Opening Reception GOLD Sponsor: \$15,000

(TWO (2) RECEPTION OPPORTUNITIES: OPENING EXHIBITION RECEPTION & BUYERS RECEPTION)

- Inclusion on sponsor recognition boards outside and inside the exhibit hall Company's name and logo on signage at the cocktail reception
- One (1) exhibition booth
- Ten (10) complimentary trade show attendee passes (allows unlimited access to all seminars, panel discussions and receptions)
- Acknowledgement from the moderator from the podium
- Placement of corporate name and logo on all marketing materials and advertisements and in electronic direct mail invitations to pre-registered attendees
- Corporate logo display on conference projection screens
- Company logo on show web site hyperlinked to company's website
- Print publicity including press release announcing the sponsorship
- Sponsorship Spotlight - Social media postings on all platforms

Opening Reception SILVER Sponsor: \$10,000

(TWO (2) RECEPTION OPPORTUNITIES: OPENING EXHIBITION RECEPTION & BUYERS RECEPTION)

- Inclusion on sponsor recognition boards outside and inside the exhibit hall. Company's name and logo on signage at the cocktail reception
- Five (5) complimentary trade show attendee passes (allows unlimited access to all seminars, panel discussions and receptions)
- Acknowledgement from the moderator from the podium
- Placement of corporate name and logo on all marketing materials and advertisements and in electronic direct mail invitations to pre-registered attendees
- Corporate logo display on conference projection screens
- Company logo on show web site hyperlinked to company's website
- Print publicity including press release announcing the sponsorship
- Sponsorship Spotlight - Social media postings on all platforms

Buyers Lounge Sponsorship: \$35,000

- Two (2) exhibition booths at the main entrance to the exhibition
- Fifteen (15) complimentary trade show attendee passes (allows unlimited access to all seminars, panel discussions and receptions)
- Opportunity for food and beverage industry executives to participate
- Participation in the development of the conference agenda

- Verbal acknowledgment by moderator
- Prominent placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Prominent placement of corporate name and logo on web site
- Sponsorship Spotlight - Social media postings on all platforms

Beverages Pavilion & Wellness Island Floor Sponsorship: \$24,000

- Two (2) exhibition booths in the beverage pavilion
- Ten (10) complimentary trade show attendee passes (allows unlimited access to all seminars, panel discussions and receptions)
- Opportunity for food and beverage industry executives to participate
- Participation in the development of the conference agenda
- Verbal acknowledgment by moderator
- Prominent placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Prominent placement of corporate name and logo on web site
- Sponsorship Spotlight - Social media postings on all platforms

Lanyards & Plastic Bags Sponsor: \$22,000

- Two (2) exhibition booths at the entrance of the show
- Four (4) Complimentary trade show attendee passes (allows unlimited access to all seminars, panel discussions and receptions)
- Corporate Name and Logo on Lanyards
- Sponsorship Spotlight - Social media postings on all platforms

Beverages Pavilion Mixology Stage Sponsorship: \$12,000

- One (1) exhibition booth in the beverage pavilion
- 5 (5) complimentary trade show attendee passes (allows unlimited access to all seminars, panel discussions and receptions)
- Opportunity for food and beverage industry executives to participate
- Participation in the development of the conference agenda
- Verbal acknowledgment by moderator
- Prominent placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Prominent placement of corporate name and logo on web site
- Sponsorship Spotlight - Social media postings on all platforms

Mobile Phone Charging Lounge: \$18,000

- Four (4) complimentary trade show attendee passes (allows unlimited access to all seminars, panel discussions and receptions)
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web site
- Sponsorship Spotlight - Social media postings on all platforms

Badge Lanyards Sponsor: \$12,000

Capture the attention of thousands as attendees wear your company's name around their neck and are seen throughout the entire event. This invaluable marketing item will be offered to each attendee as they pick up their badge.

- Sponsorship Spotlight - Social media postings on all platforms

New Product Showcase Sponsor: \$5,000

- Buyer's "road map" of what is new on the show floor.
- Company logo prominently displayed on signage in the area
- Company logo on show web site hyperlinked to company's website
- Print publicity including press release announcing the sponsorship
- Sponsorship Spotlight - Social media postings on all platform