Corporate Sponsorship: $7,500
• Includes One Exhibition Booth near the entrance of the show
• Corporate logo in digital directory
• One conference registration (allows unlimited access to all seminars, panel discussions, and receptions)
• Verbal acknowledgment by moderator
• Placement of corporate name and logo on all marketing materials and advertisements
• Corporate logo display on conference projection screens
• Placement of corporate name and logo on web site
• Sponsorship Spotlight - Social media postings on all platforms

Online Registration Sponsor: $5,000
Your sponsorship recognition starts months before the show begins! Make sure registrants know that your company will be at the show.
• Company logo and name featured on the AF&B Show’s registration pages
• 90% of AF&B Show’s attendees register online
• Sponsorship Spotlight - Social media postings on all platforms

Attendee Email Confirmation Sponsor: $5,000
• Reach 6,000 pre-registered attendees before they even go to the show!
• Company name and website link will be included in the registration confirmation emails sent to every pre-registered attendee
• Limited to two sponsors and headline sponsors
• Sponsorship Spotlight - Social media postings on all platforms

Hanging Sign – Round: $4,500
• Corporate Logo
• Measurements: 42'H x 10'W
• Placement above exhibitor area

Credential Claiming Counters: $4,000/per counter (14 available)
• Counter Signage incorporates sponsor’s logo and name
• LED display running 24/7 on a closed-loop video
• Verbal acknowledgment by moderator
• Placement of corporate name and logo on all marketing materials and advertisements
• Corporate logo display on conference projection screens
• Placement of corporate name and logo on web site
• Sponsorship Spotlight - Social media postings on all platforms
Corporate Sponsorship: $3,000
- Corporate logo in digital directory
- Verbal acknowledgment by moderator
- Corporate logo displayed on projection screens
- Distribution of Corporate Information
- Sponsorship Spotlight - Social media postings on all platforms

Showcase Branding Packages range from $2,500 - $7,500
Flexible program to meet specific budget.
- Email blast to show attendees
- Corporate Spotlight Social Media Postings on all platforms

Directional Displays Sponsorship: $2,400
- Strategically located master directional signs
- Sponsorship Spotlight - Social media postings on all platforms

Isle Hanging Sign: $2,000
- Measurements: 2'H x 4'W
- Corporate logo and booth #
- Placement at strategic locations
- 12 available

Food & Beverage Product Center Stage Sessions: $1,750 - $2,500
- 45-minute interval time with use of Kitchen ($2,500)
- 45-minute interval time w/o use of Kitchen ($1,750)
- Email marketing to all show participants to promote your session at the F&B Spotlight
  - Includes:
    - Audio visual (mike, sound system, & speakers)
    - Fire Marshall fees
    - Clean up
    - Disposable plates, cups, napkins
    - Listing of demo on show schedule

Directional Floor Branded Stickers: $1,200
- Round 36-inch stickers
- 8 stickers
- Placement at strategic locations on the carpet

Revised: 6/1/2023