

Americas Food & Beverage Show & Conference



September 18-20, 2023
Branding Packages

Corporate Sponsorship: \$7,500

- Includes One Exhibition Booth near the entrance of the show
- Corporate logo in digital directory
- One conference registration (allows unlimited access to all seminars, panel discussions, and receptions)
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web site
- Sponsorship Spotlight - Social media postings on all platforms

Online Registration Sponsor: \$5,000

Your sponsorship recognition starts months before the show begins! Make sure registrants know that your company will be at the show.

- Company logo and name featured on the AF&B Show's registration pages
- 90% of AF&B Show's attendees register on-line
- Sponsorship Spotlight - Social media postings on all platforms

Attendee Email Confirmation Sponsor: \$5,000

- Reach 6,000 pre-registered attendees before they even go to the show!
- Company name and website link will be included in the registration confirmation emails sent to every pre-registered attendee
- Limited to two sponsors and headline sponsors
- Sponsorship Spotlight - Social media postings on all platforms

Hanging Sign – Round: \$4,500

- Corporate Logo
- Measurements: 42'H x 10'W
- Placement above exhibitor area

Credential Claiming Counters: \$4,000/per counter (14 available)

- Counter Signage incorporates sponsor's logo and name
- LED display running 24/7 on a closed-loop video
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web site
- Sponsorship Spotlight - Social media postings on all platforms

Corporate Sponsorship: \$3,000

- Corporate logo in digital directory
- Verbal acknowledgment by moderator
- Corporate logo displayed on projection screens
- Distribution of Corporate Information
- Sponsorship Spotlight - Social media postings on all platforms

Showcase Branding Packages range from \$2,500 - \$7,500

Flexible program to meet specific budget.

- Email blast to show attendees
- Corporate Spotlight Social Media Postings on all platforms

Directional Displays Sponsorship: \$2,400

- Strategically located master directional signs
- Sponsorship Spotlight - Social media postings on all platforms

Isle Hanging Sign: \$2,000

- Measurements: 2'H x 4'W
- Corporate logo and booth #
- Placement at strategic locations
- 12 available

Food & Beverage Product Center Stage Sessions: \$1,750 - \$2,500

- 45-minute interval time with use of Kitchen (\$2,500)
- 45-minute interval time w/o use of Kitchen (\$1,750)
- Email marketing to all show participants to promote your session at the F&B Spotlight
 - Includes:
 - Audio visual (mike, sound system, & speakers)
 - Fire Marshall fees
 - Clean up
 - Disposable plates, cups, napkins
 - Listing of demo on show schedule

Directional Floor Branded Stickers: \$1,200

- Round 36-inch stickers
- 8 stickers
- Placement at strategic locations on the carpet