



AIR CARGO
AMERICAS



SUPPLY CHAIN
AMERICAS

2023 Air Cargo Americas/Supply Chain Americas International Congress and Exhibition October 31 – November 2, 2023

SPONSORSHIP PACKAGES

The Air Cargo Americas and Supply Chain Americas Show provides unique opportunities to showcase products and services to executives from throughout the Western Hemisphere and Europe. Sponsorship packages range from banners, name badges, lanyards, signage, and catered events. To receive further information on the opportunities available, contact Roberto J. Berrios (rberrios@wtcmiami.org) or call (305) 575-2006.

Directional Floor Branded Stickers: \$850 (Polar Air Cargo)

- Round 36-inch stickers
- Set of 4 stickers
- Placement at strategic locations

Welcome or Directional Displays: \$1,200 each (FIU College of Engineering & Computing)

- Strategically located master directional signs (meeting rooms, entrance, throughout the show floor, etc.)
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials & advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name & logo on website (www.aircargoamericas.com)

Exhibition Hall Entry Window Glass Displays: \$1,600 each (CNW Courier Network) (Sterling Transportation)

- Prominent (5' wide x 9' high) display of corporate logo and name on window adjacent to the entry of the Miami Airport Convention Center
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name & logo website (www.aircargoamericas.com)

Hotel Room Key Cards: \$2,400 ([Airblox](#))

- Display of corporate logo and name on all hotel room key cards
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials & advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name & logo on website (www.aircargoamericas.com)

Exhibition Hall Entryway Door Displays: \$2,500 each

- Prominent display of corporate logo and name on exhibition hall entry doors
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials & advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name & logo on website (www.aircargoamericas.com)

Corporate Sponsorship: \$2,500 ([UniWorld Air Cargo](#))

- One conference registration (allows unlimited access to all seminars, panel discussions, and receptions)
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials & advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name & logo on website (www.aircargoamericas.com)
- Does Not Include Exhibit Booth

Corporate Sponsorship: \$5,500 ([American Airlines Cargo](#)) ([CrystalClear Logistics](#)) ([FIU College of Business – Dept. of Marketing & Logistics](#)) ([Port Miami](#))

- Includes One Exhibition Booth
- One conference registration (allows unlimited access to all seminars, panel discussions, and receptions)
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials & advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name & logo on website (www.aircargoamericas.com)

Two Welcome Banners: \$2,700/each banner

- Prominent (7' high x 15' wide) display of corporate welcome banner outside to the left or to the right of the main entrance of the exhibition hall
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials & advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name & logo on website (www.aircargoamericas.com)
- Distribution of Corporate Information

Note: Banner design and production not included. Sponsor must provide banner.

Main Welcome Banner: \$5,500

- Prominent (9' high x 25' wide) display of corporate welcome banner outside above the main entrance of the exhibition hall.
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials and advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on web site (www.aircargoamericas.com)
- Distribution of Corporate Information

Note: Banner design and production included.

Champagne Ribbon Cutting Ceremony Sponsorship: \$3,000

- Participate at the welcoming ribbon cutting ceremony on day 1 of the show.
- One conference registration (allows unlimited access to all seminars, panel discussions, and receptions)
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials & advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name & logo on website (www.aircargoamericas.com)

Credential Claiming Counters: \$3,300/per counter

- Counter signage with sponsor's logo, name & closed-loop video LED display
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials & advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name & logo on website (www.aircargoamericas.com)

Pens and Pads: \$6,000

- Sponsor's name and corporate logo placed on paper pads and pens used by conference attendees
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials & advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name & logo website (www.aircargoamericas.com)

One-Day Parking Sponsorship: \$8,000

- Branded signage at the parking entrance
- One conference registration (allows unlimited access to all seminars, panel discussions, and receptions)
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials & advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name & logo on website (www.aircargoamericas.com)

Morning Conference Breaks (3): \$10,000/each

- Includes one exhibition booth package
- Two congress registrations (allows unlimited access to all seminars, panel discussions, and receptions)
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials & advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name & logo on website (www.aircargoamericas.com)

Mobile Phone Charging Lounge: \$12,000 (10x20 booth) (Turkish Cargo)

- 4 conference registrations allow unlimited access to all seminars, panel discussions, and receptions)
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials & advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name & logo on website (www.aircargoamericas.com)

Congress Briefcase: \$12,000

- One exhibition booth
- Two congress registrations (allows unlimited access to all seminars, panel discussions, and receptions)
- Corporate name and logo on briefcases
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials & advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name and logo on website (www.aircargoamericas.com)

WTCM Lounge: \$20,000 (Official sponsor for all 3 days)

- Two exhibition booths
- Six congress registrations (allows unlimited access to all seminars, panel discussions, and receptions)
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials & advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name & logo on website (www.aircargoamericas.com)

Lanyards: \$27,000 (DHL)

- Four exhibition booths
- Four congress registrations (allows unlimited access to all seminars, panel discussions, and receptions)
- Corporate name and logo on lanyards
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials & advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name & logo on website (www.aircargoamericas.com)
- Distribution of Corporate Information

Opening Reception: \$27,500 (SmartKargo)

- Two exhibition booths
- Five congress registrations (allows unlimited access to all seminars, panel discussions, and receptions)
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials & advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name & logo on website (www.aircargoamericas.com)
- Terms of the sponsorship are flexible.

Conference Sponsor: \$35,000 (Polar Air Cargo)

- Four exhibition booths
- Eight congress registrations (allows unlimited access to all seminars, panel discussions, and receptions)
- Opportunity for company executives to participate as a major speaker or to chair conference panels.
- Verbal acknowledgment by moderator
- Placement of corporate name and logo on all marketing materials & advertisements
- Corporate logo display on conference projection screens
- Placement of corporate name & logo on website (www.aircargoamericas.com)

Host Sponsor: \$100,000 (Miami International Airport)

- One pavilion at the main entrance to the exhibition
- Sixteen congress registrations (allows unlimited access to all seminars, panel discussions, and receptions)
- Opportunity for aviation and maritime executives to participate.
- Participation in the development of the conference agenda
- Verbal acknowledgment by moderator
- Prominent placement of corporate name and logo on all marketing materials & advertisements
- Corporate logo display on conference projection screens
- Prominent placement of corporate name & logo on website (www.aircargoamericas.com)