

SECRETARÍA DE MARINA

COORDINACIÓN GENERAL DE PUERTOS Y MARINA MERCANTE

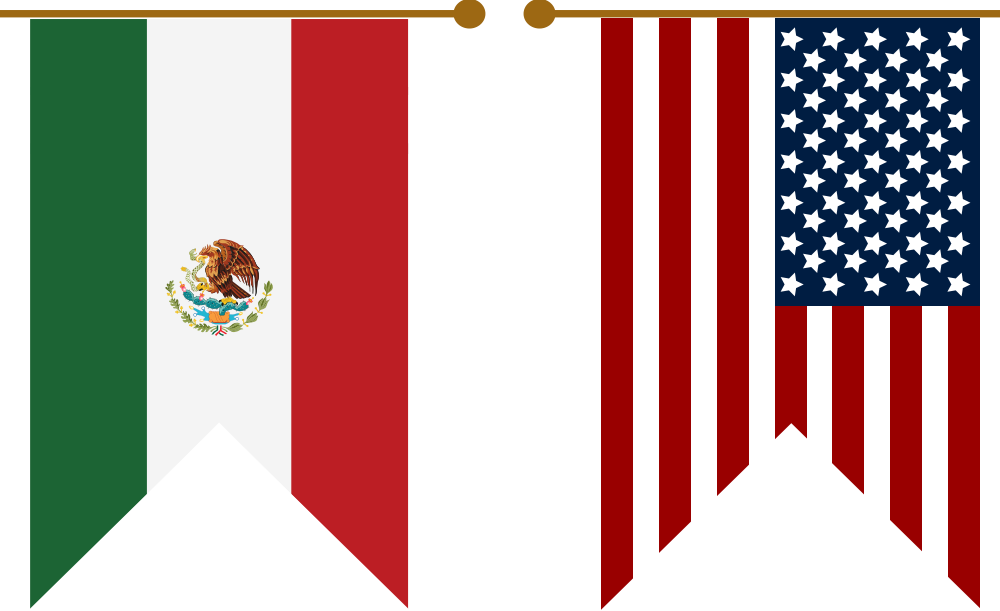
"PROJECT FLORIDA"



MEXICO CITY | JUNE 22, 2022



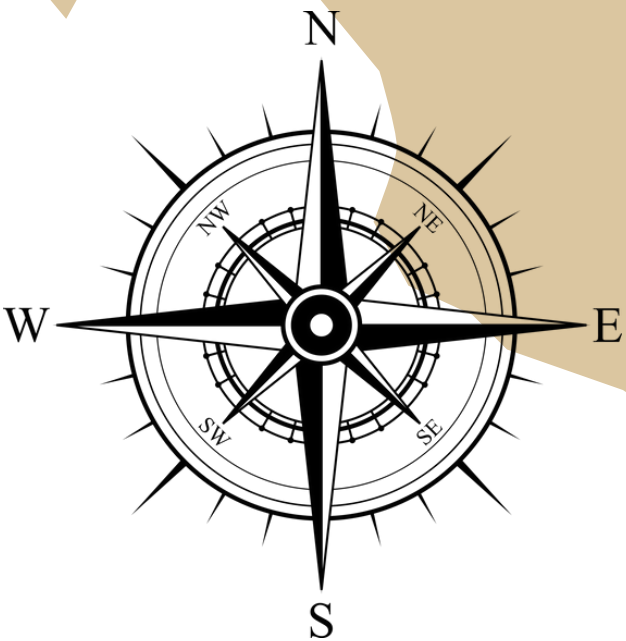
Project **FLORIDA**



Our
GOAL:

**Increased trade and
productivity**

New maritime shipping routes
-Short-Sea Shipping (SSS)-
between the ports in the Gulf of
Mexico and Florida.



"KEY PRIORITY" PROYECTO

CABOTAGE & SHORT-SEA SHIPPING



Cabotage



SSS with Mesoamerica



SSS with the United States

MARITIME HIGHWAYS

aim to provide additional capacity to relieve congested landside routes serving freight and passenger movement between Mexican ports and neighboring countries on a sustainable basis.



WORKING GROUP

MEXICAN PORT ADMINISTRATIONS

MATAMOROS

ALTAMIRA

TAMPICO

TUXPAN

VERACRUZ

COATZACOALCOS

SALINA CRUZ


CORREDOR
INTEROCEÁNICO
ISTMO DE TEHUANTEPEC

PROGRESO

SEYBAPLAYA



Usuarios ^{ANTP}
del transporte de carga



BACKGROUND

2019
JULY

Working Visit

Florida Ports Council &
Mexican ports

2019
NOV

Letter of Intent

General Coordination for Ports and
Merchant Marine & Florida Ports
Council

2020
JUNE

Working Group on Maritime Trade

Mexico & Florida

2021
OCT

"Key Priority" to federal projects: Tren Maya & Corredor Interoceánico

Under-Secretary for Multilateral Affairs
and Human Rights

2021
JUNE

Seminary on the importance of Mexican ports

Amb. of Mexico to the U.S., CGPMM,
AAPA, and various Mexican port admn.

2021
APRIL

FL's renewed interest to increase trade opp

Consulate General of Mexico in Miami
& Secretary of Economy

2022
JAN

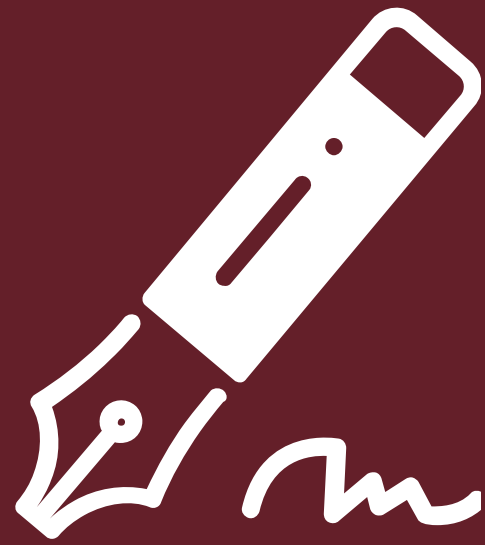
Coordination meeting

Secretary of the Navy, CGPMM, and
Consulate General of Mexico in Miami

2022
JAN

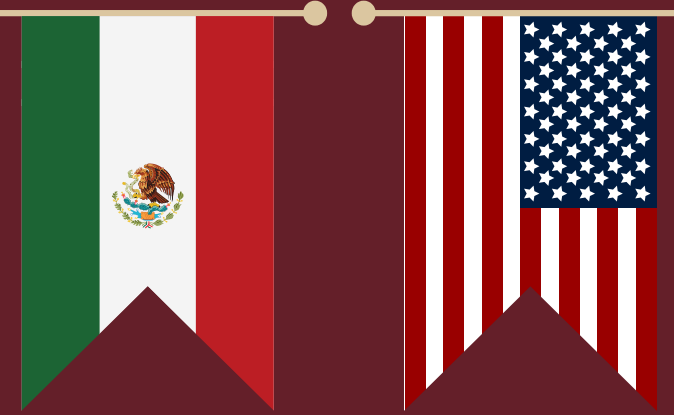
Corredor Interoceánico (administrative reconfiguration)

Port identification for new SSS routes



PLAN

IMPLEMENTATION & OPERATION



PHASE I

DIAGNOSIS

CURRENT SITUATION

- Update participant information.
- Update information to identify national/international flows.
- Identify key elements affecting SSS.

PHASE II

SELECTION

POTENTIAL CORRIDORS FOR CABOTAGE & SSS

- Selection criteria.
- SSS-port characterization & selection.
- Route selection.
- Service proposal definition.

PHASE III

ANALYSIS

CABOTAGE & SSS SERVICE COMPETITIVENESS

- Definition of feasibility aspects.
- Vessel-vehicle supply identification.
- Service (current & new) benchmarking.
- Findings & public policy implementation.

COMMUNICATION & DIFFUSION PLAN DURING PROCESS





NEXT STEPS

ONGOING ACTIVITIES

Chambers and business organizations providing trade-related information.

Products/routes/volumes.

Survey application aiming to identify existing/potential maritime flows.

PLANNING PROCESS

Outreach initiatives, targeting the U.S. private sector.

Active dialogue for significant results.

Visiting Delegation to Mexico.

June 20 -24, 2022

Coordinators:

- Secretary of Foreign Affairs
- Secretary of Economy
- Secretary of the Navy

EXPECTED RESULTS

PRE-CLEARANCE

Mechanisms to be operated in both countries.



CERTIFICATION

Through the Customs Trade Partnership Against Terrorism (C-TPAT) program, established by the World Customs Organization (WCO).



UNIFIED LOAD PROGRAM

With selected ports in both countries to increase trade and reduce the cost of goods.



CORREDOR INTEROCEÁNICO

New logistic platform with plenty of advantages and investment opportunities through its 10 industrial parks.



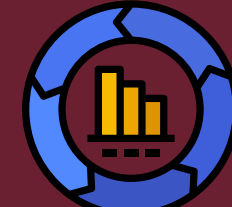
MEXICAN SOUTH-SOUTHEAST REGIONAL DEVELOPMENT

And Central America.



SHARED PRODUCTION SCHEME

Value chain reconfiguration through industrial complementarity in strategic sectors (automotive, aerospace, agribusiness).



OPPORTUNITIES

- Strong demand for marine operators and partners on new maritime routes.

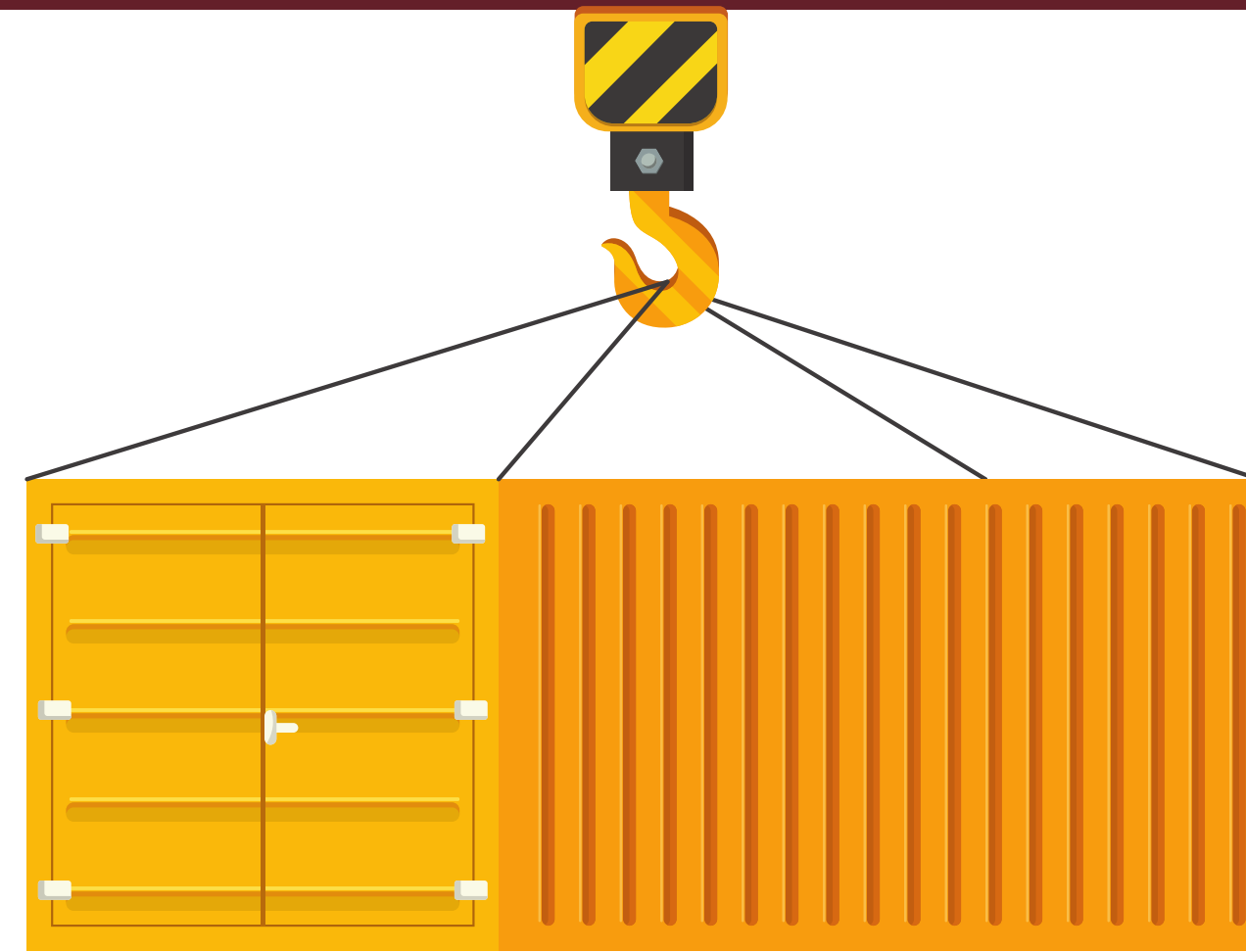
- Increased trade through SSS.

- Port collaboration (potential hub).

- Growing trade with ports in Florida.

- Potential agricultural trade.

- Harnessing of Mexico-Florida trade routes (8).



THANK YOU!

cgpmm.deppmp@semar.gob.mx

